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North America

Dental ED Study Club Program

Welcome!



If you are looking for educational content that is fresh, cutting-edge and presented by some of the most dynamic dental experts from around the world, Dental ED is for you.

Dental ED Study Clubs are designed to help dental professionals acquire excellent clinical tips that can be applied in the practice. The program provides members with high quality educational content presented by the World's best educators using live, interactive, high-end web-conferencing technology, a concept first introduced by Dental ED in the dental industry around the world in 2004. In addition, members are offered treatment planning and small hands-on workshops during the course of the year to meet their continuing education needs.

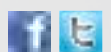
Dental ED Study Clubs are located throughout the USA and Canada, as well as Australia, New Zealand, China and Southeast Asia, making Dental ED the largest study club network in the world! This means you will never need to travel far or take valuable time away from your practice to participate in one of our study clubs. If a Dental ED Study Club is not offered in your region, contact us about starting a new study club or consider our online membership option.

Dental ED — “Leading Dentists And Defining Excellence In Dental Education Since 2004”

Sincerely,

Emanuel Recupero

Managing Director, Dental ED



Register to your study club and download the complete program and session notes at www.dentaledgeglobal.com



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Calendar of Events

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Number of hours credited recognized by:

ADA C.E.R.P.® | Continuing Education
Recognition Program

AGD Approved Number: 322736

Dental ED is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Dental ED designates this activity for 12.25 hours total continuing education credits.

Moving Beyond Sleep Dentistry: Interdisciplinary Resolution Strategies for Our Airway Patients.

(1.75 Continuing Education Credits)



Dr. Jeff Rouse (USA)

Tuesday, February 2nd (4pm, 5pm, 6:30pm PST)

COURSE OUTLINE

Dentistry's future is Airway. The dental damage of sleep fragmentation and airway insufficiency can be detected in every dental practice, every single day. Malocclusion, wear, erosion, attachment loss, muscle pain, and fracture can all be linked to a difficulty in managing the airway. The systemic and neurocognitive alterations are even more destructive. The 21st century practitioner must be forward-thinking in not only controlling the disease with a mandibular advancement appliance, but also how to most effectively resolve the medical and dental co-morbidities of airway/sleep insufficiency. Dr. Rouse will introduce an Autonomic Nervous System (ANS) Trial that will lead dentists to a strategy for resolution and proper referrals. Case studies to assist practitioners in working with medical and dental colleagues in defining an interdisciplinary resolution strategy will be presented.

LEARNING OBJECTIVES:

1. Understand the airway/sleep-disease connection and the role of the dental team.
2. Learn treatment options from ENT to myofunctional therapy.
3. Define a resolution strategy based on the patient's response to the ANS Trail.

Jeffrey S. Rouse, D.D.S. maintains a full-time private practice and is an Adjunct Assistant Professor in the Department of Prosthodontics at the University of Texas Health Science Center at San Antonio. After graduation from dental school in San Antonio, Dr Rouse completed a 2-year General Practice Residency at the University of Connecticut Health Science Center. He practiced family dentistry for twelve years before returning to school. Dr. Rouse received his Specialty Certificate in Prosthodontics from the University of Texas Health Science Center at San Antonio in 2004. He is a member of the American Academy of Restorative Dentistry, the American College of Prosthodontists, and Past President of the Southwest Academy of Restorative Dentistry.

Dr. Rouse has written numerous journal articles including a portion of the "Annual Review of Selected Dental Literature" published each summer in the Journal of Prosthetic Dentistry. In addition, he has contributed chapters on porcelain veneers and anterior ceramic crowns to three editions of a dental textbook. He also has a textbook in press with Quintessence on "Global" Analysis Diagnosis and Interdisciplinary Treatment Planning written with his teaching partner, Dr. Bill Robbins. Dr. Rouse lectures nationally and internationally on a wide variety of topics ranging from dental esthetics to sleep prosthodontics.

Simplicity in Advanced Aesthetics: The Style Italiano Method.

(1.75 Continuing Education Credits)



Dr. Jordi Manauta (MEX)

Thursday, March 17th (4pm, 5pm, 6:30pm PDT)

COURSE OUTLINE

We have heard many times that highly aesthetic restorations need sophisticated and complex approaches, only reachable to the “gifted ones”. What if I tell you that it is possible to teach and repeat a feasible method that allows you to achieve perfect restorations with a high rate of success.

This approach enables you to do three things: rational color matching, exact reproduction of the selected color, and distinguish and learn from eventual mistakes. Material selection, layering techniques and morphology management are mandatory in contemporary practice, in order to match the slightest nuances in our patient’s teeth, but always without encountering significant difficulties.

LEARNING OBJECTIVES:

The primary goal of the course is to present simple, useful techniques that the practitioner can apply immediately after the course, improving quality of his work, especially in the areas of function and aesthetics.

1. Become extremely effective in colour matching.
2. Master stratification of composite resins.
3. Dominate surface and morphology.
4. Learn how adhesive dentistry can last very long.

Born in Mexico City, Dr. Jordi Manauta graduated with a degree in dentistry from the Technological University of Mexico (UNITEC) with major grants. He continued his postgraduate studies in operative and aesthetic dentistry, earning a Master’s Degree from the International University of Catalonia (UIC) in Barcelona, Spain. He has and continues to develop various materials and instruments for aesthetic dentistry and photography in collaboration with international companies. He is a Visiting Lecturer in Seville, Siena, Marseille and Valencia universities and Scientific Consultant for two European journals. Dr. Manauta is founder member of the Style Italiano study group. He is a Scientific Consultant for two European journals, and the author of the book “Layers” (Quintessence, 2012), “Documentology” and “Forma”, as well as the author and co-author of many publications in international journals. Dr. Manauta lectures internationally on a variety of topics.

Dentistry in a Digital World: Systems, Workflow, and Implementation.

(1.75 Continuing Education Credits)



Dr. Dennis Fasbinder (USA)

Tuesday, May 10th (4pm, 5pm, 6:30pm PDT)

COURSE OUTLINE

Digital technology for dental application is expanding at a rapid rate with the proliferation of multiple new systems, materials, and treatment workflows. The presentation will focus attention on comparisons of current systems with the aim to understanding their capability and clinical application for efficient implementation in private practice. Two major categories will be discussed: Digital Impression systems and Chair-side CAD/CAM systems as well as material and restorative capabilities. Current scientific evidence on the clinical outcomes of these innovative workflows will be discussed with the intent to provide guidance for practice integration.

LEARNING OBJECTIVES:

1. The participant will be able to understand the differences in equipment and functions for digital impression systems and chairside CAD/CAM systems.
2. The participant will be able to understand the variety of clinical applications for both digital impression and chairside CAD/CAM systems.
3. The participant will have an understanding of current clinical research evidence as it relates to clinical outcomes with digital impression and chairside CAD/CAM systems.
4. The participant will be able to understand the elements for integrating chairside CAD/CAM systems into a practice.

Dr. Fasbinder is currently the Director of the Computerized Dentistry Program and a Clinical Professor in the Department of Cardiology, Restorative Sciences and Endodontics, University of Michigan, School of Dentistry. He is board certified in General Dentistry and maintains a part-time private practice in Ann Arbor, Michigan.

Dr. Fasbinder directs the Computerized Dentistry Unit at the University of Michigan School Of Dentistry that is dedicated to research and education on CAD/CAM dental systems. The CompuDent Unit has been a leader in education and research with the chairside CAD/CAM systems and digital impression systems since 1993 resulting in numerous publications. Dr. Fasbinder is a frequent speaker on ceramic-based dentistry and digital dental systems at meetings and conferences in North America and International locations.

Optimal Treatment Planning in Implant Dentistry.

(1.75 Continuing Education Credits)



Dr. Francesco Mintrone (Italy)

Thursday, September 8th (4pm, 5pm, 6:30pm PDT)

COURSE OUTLINE

The prosthetic rehabilitation of patients with missing teeth and bone structure adds a new problem to the already challenging targets of the esthetic and functional rehabilitation.

The use of implants to rehabilitate esthetics and function of a mouth has to follow a precise sequence, considering carefully the 3D positioning of the implant.

One of the most common mistakes is planning the implant position in relation to the existing bone without considering the precise prosthetic outline of the future rehabilitation.

This lecture will analyze in detail how to establish optimal treatment planning in implant-supported restoration through a correct esthetic evaluation and thanks to the use of the dedicated software, how to foresee the ideal implant position in relation to the future free gingival margin.

Sample cases where the target is to maintain the bone and soft tissue profile will be evaluated, as well as cases where it is mandatory to regenerate the bone in order to obtain a predictable esthetic result.

Great importance will be given also to the soft tissue management so to improve the esthetics and longevity of oral rehabilitation.

Dr. Francesco Mintrone began his career as a general dental technician and later specialized as a ceramist in fixed prosthesis.

After graduating in Dentistry at the University Of Modena, Italy, he attended several courses on prosthetic dentistry and implant surgery.

He has authored several articles published on international scientific magazines and he lectures nationally and internationally on topics related to implants and natural dentition.

He focuses his professional activity mainly on aesthetics and prosthetic rehabilitation on implants and natural dentition in his private practices in Modena, Italy.

LEARNING OBJECTIVES:

1. Learn the thinking process in esthetically-guided implant dentistry.
2. Learn how to find the ideal 3D implant position.
3. Learn how to handle bone and soft tissue management in atrophic jaws.

Effective “Tips” for Success in Endodontics.

(1.75 Continuing Education Credits)



Dr. Michelle Heffernan (USA)

Thursday, October 27th (4pm, 5pm, 6:30pm PDT)

COURSE OUTLINE

Do you want to LOCATE, NEGOTIATE, CLEAN, and ACTIVATE root canals? Complete debridement of the root canal system is a critical component of endodontic therapy. Ultrasonic endodontic instruments will help you achieve these goals and help improve your endodontic success. Endodontic ultrasonics can be used for: post removal, pulp stone removal, access modification, finding canals like MB2, removal of secondary dentine, cleaning fins and fissures irrigant activation, endodontic retreatment, and apical surgery. Using endodontic ultrasonics will change the way you do endo.

LEARNING OBJECTIVES:

In this session you will understand:

1. How to your endodontic success using ultrasonics.
2. How to remove pulp stone.
3. How to find canals with ease and fin and fissures.

Dr. Michelle Heffernan is the Head of Endodontics at the University of Sydney. She also provides surgical and non-surgical endodontic treatment for her patients in her private practice, BMA House Endodontists. Dr. Heffernan's dental career started at the University of Pittsburgh in the USA, where she obtained a degree in dental hygiene and then her dental degree. She obtained her Master's Degree in Endodontics at the University of North Carolina, Chapel Hill. Prior to relocating to Sydney, Dr. Heffernan practiced in a private endodontic practice in Scottsdale, Arizona, USA. Dr. Heffernan is a prominent lecturer and clinical educator. Dr. Heffernan introduced rotary endodontics and microscopes to the student clinics at the University of Sydney. She has received multiple awards for her teaching. She started the endodontic teaching and curriculum at Charles Sturt University in Orange, NSW. She is the current President of the Eastern Suburbs Dental Group. She has been awarded an Honorary Fellowship to the Pierre Fauchard Academy in recognition of her contribution to dentistry. Dr Heffernan has given numerous lectures in the USA, Australia and New Zealand.

Social Media & Marketing on the Mobile Web

(1.75 Continuing Education Credits)



Jeff Behan & Rita Zamora (USA)

Thursday, December 1st (4pm, 5pm, 6:30pm PST)

COURSE OUTLINE

Today nearly 68% of adults in the United States walk around with the Internet in their pocket. This instant access to information and connection is forever changing the way we shop – and how we define good service. Companies outside of the dental field are significantly changing consumer expectations and creating the new normal.

In this presentation, Rita Zamora and Jeff Behan, two leading experts in marketing dental and dental specialist practices, will lead you through an exciting look at the present and future of dental marketing and patient communication.

LEARNING OBJECTIVES:

1. How to take advantage of the way in-office and online communications are converging.
2. How to incorporate social “shares” into your online visibility.
3. How to use social media and the mobile web in a well-rounded marketing program.

Rita Zamora is an international speaker and published author on social media marketing and online reputation management. She and her team offer experienced social media training, mentoring, and support for healthcare professional and corporate clients across the globe.

Rita served as a Contributing Faculty Member on the topic of marketing for the 2015 ADA Center for Success Certificate Program. Her advice on managing your online reputation was published in the American Dental Association's Practical Guide to Expert Business Strategies. She has also been published in professional publications such as The Progressive Dentist & Progressive Orthodontist Magazines, the Dental Tribune International UK, The Colorado Dental Association Journal, and many more.

Jeff Behan is a communications specialist whose subject matter focuses on internal/external communication, connecting with existing and prospective patients, referral-building, and practice branding. Over his career, he has worked with a diverse array of clients including major public utility companies, Intel Corp. and Delta Airlines, as well as numerous dental and orthodontic companies, including Align Technology, Ormco, Henry Schein and OraMetrix. He is the principal member of VisionTrust Communications, providing staff training, customized communications tools and consulting with a primary emphasis on practice development for dentists and dental specialists, including many of the top practices in the world. Jeff is the creator of Choose A Specialist, the North American Distributor of Dental ED, the developer of TheOrthodontist.com, a founding board member of the non-profit VisionTrust International, and also serves on the national board of the non-profit Smile for a Lifetime.